

Why Sponsor the Oakland County Bass Anglers?

What benefits do Sponsors receive?

1. Appropriate reference in the club newsletter.
2. Ability to advertise products or services in the monthly club newsletter, which is also posted on the Internet web site.
3. Ability to present / speak at a club meeting.
4. Sponsor funded patches will be applied to all willing club member's shirts / jackets.
5. Sponsor funded signs will be displayed at all club tournament weigh-ins, next to trailer. Location to be determined by OCBA at the weigh-in. Sign must be free standing or easily mounted into the ground and limited to the size that will be able to be stored in the club weigh-in trailer.
6. One to two PowerPoint (or other format) slides will be shown at the club banquet. Sponsor can generate the slide and provide to the club, or the club will use graphics from the Sponsor and generate a slide.
7. A framed certificate acknowledging the organization as a club Sponsor (delivered in January or immediately after the Sponsor is approved and donation received). If the Sponsor has been a consistent annual Sponsor for at least two consecutive years, the certificate will include verbiage similar to – "OCBA Sponsor Since 199X".
8. Designated Sponsor contact from OCBA will remain in communications throughout the year, to inform the Sponsor of club progress, events and news.
9. Allow the OCBA to use club-generated funds to do more and higher quality community-related work and charity events.

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Additional Notes:

1. The OCBA typically will host numerous events throughout the year, including:
 - 12 monthly club meetings
 - 1 catch and release tournament (April)
 - 6 points tournaments (June through September)
 - 1 team tournament (+-October)
 - 1 children's charity tournament (August)
 - 1 club picnic (August)
 - 1 2-day classic tournament (October)
 - 1 club banquet (October)
2. Club members also typically participate in a variety of additional events that are not sponsored by the OCBA, such as open tournaments, the Michigan Bass Invitational tournament, B.A.S.S. Federation tournaments and meetings, and tournaments from other trails such as EverStart, Citgo, FLW, B.A.S.S., and Greater North.
3. The sponsorship period will normally run from November 1, through September 30th.
4. Sponsors can donate to the club's general fund, or to any of the specific events hosted by the OCBA.
5. Sponsorship can consist of monetary donations, free products, free services, or anything of value that the Sponsor has to offer.